

INTERMEDIATE & ADVANCED LEVELS

You are a student or a professional or simply wanting to enhance your business French skills : this course will help you communicate effectively in French. You can also prepare the Diploma of Business French 1st degree of the Paris CCI.

Organization

► 8 to 15 participants

Accommodation

► You may choose to stay with a host family or at the hotel. Contact the CIEL for more information.

Content

- The French social-economic environment
- Creating and organising a company
- Marketing activities : sales, purchase, marketing...
- Communication : phone and commercial correspondance
- Accounting and performance
- The company partners : banks, insurance compagnies, stock brokers, ...
- Recruiting

Cultural activities

- Meeting professionals during company visits
- Participate in conferences (depending on the period)
- After courses, you can also work individually in the self-access centre (multimedia, internet, library)

This programme can be arranged to suit your specific needs to any one to three weeks program. For more information get in touch with us at CIEL.



► www.ciel.fr

YOUR CONTACT AT CIEL OF BREST

► Dominique Chateau ☎ 00 33 (0)2 98 30 45 73

French Business Course

JULY
AUGUST

at the **CIEL OF BRITTANY**

Brest

3 week course
- 75 hours -

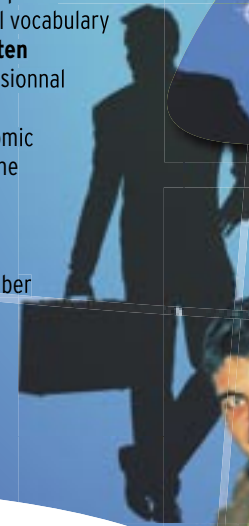
► **1150€**



Paris



- **Language** enhancement
- **Acquisition** of solid concepts in commercial and economical vocabulary
- **Master spoken and written communication** in a professional environment.
- **Discover** the socio-economic and cultural intricacies of the French business arena.
- **Possibility** to prepare yourself to the "Certificat pratique" of the Paris Chamber of Commerce and Industry.



CHAMBRE DE COMMERCE
ET D'INDUSTRIE DE BREST

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